

MEMBERSHIP APPLICATION

Enrollment period: January 1, 2026 to December 31, 2026

- ▶ Grow your company's top line
- ▶ Expand your reach among quality business partners
- ▶ Network with industry leaders from around the globe

Membership benefits will remain active through the 2027 NAB Show.

Member Benefits

In addition to the prestige and opportunity to expand your reach both domestically and globally, NAB offers discounts, preferred rates and services to associate members, including:

- **Save \$6 on each square foot** of 2027 NAB Show exhibit space in Las Vegas.
 - **Earn 10 additional Priority Points** towards 2027 NAB Show space selection.
 - **Enjoy exclusive discounted rates** to NAB events.
 - **NEW** Resource Guide
 - **Exclusive Member Benefit**
TriNet's comprehensive HR solutions package - payroll, risk and compliance, health insurance and other operational business essentials.
 - **Subscriptions** to NAB's SmartBrief, The Wrap and Broadcast Blog.
- Visit us at nab.org/whynab to learn more.

COMPANY	PARENT COMPANY (Complete only if you are a subdivision of a parent company)			WEBSITE
PRIMARY CONTACT	BUSINESS TITLE	EMAIL	PHONE	
STREET ADDRESS	CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY
DUES BILLING CONTACT	BUSINESS TITLE	EMAIL	PHONE	
ADDRESS	CITY	STATE/PROVINCE	POSTAL CODE	COUNTRY

ANNUAL DUES

Annual dues range from \$500 to \$4,600. Please check the appropriate dues level based on your **parent company's global annual gross revenue** from products and services sold to the multimedia, broadcast, post-production and telecommunication markets. If there is no parent company, then it is based on your company's global annual gross revenue from products and services sold to the multimedia, broadcast, post-production and telecommunication markets.

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|---|--|---|
| ☐ \$0 – \$350,000Dues \$850 | ☐ \$750,001 – \$5,000,000.....Dues \$2,500 | ☐ \$10,000,001 and aboveDues \$4,600 |
| ☐ \$350,001 – \$750,000.....Dues \$1,700 | ☐ \$5,000,001 – \$10,000,000.....Dues \$3,900 | ☐ NonprofitDues \$500 |

NAB Associate membership is on a fixed 12-month calendar period beginning January 1 of each year and ending December 31. Dues are not prorated or refundable. If you plan to exhibit at the 2026 NAB Show in Las Vegas, your membership must be active by September 30, 2026.

PAYMENT

The following forms of payment are accepted for NAB member dues, please check which option you prefer. Instructions will be provided upon receiving your membership application.

- ☐ **CHECKS** made payable to NAB
 ☐ **ACH**
☐ **WIRE TRANSFER**
☐ **CREDIT CARD**

MAIL PAYMENT TO: National Association of Broadcasters, P.O. Box 79778, Baltimore, MD 21279 0778

EMAIL COMPLETED FORM TO: membership@nab.org

QUESTIONS? Call +1 (202) 429-5400 or email membership@nab.org.

FOR MORE INFORMATION regarding NAB's privacy policy, please go to nab.org/privacy. Visit us at nab.org to learn more.

By providing your information to NAB, you give NAB explicit permission to store and contact associate members using such information.

NAB RESOURCE GUIDE

NAB associate members get a complimentary listing in the NAB Online Resource Guide. Please select the categories of products and/or services your company offers from the selection below.

ADTECH/MARTECH

- ☐ Advertising and Media Sales Solutions
- ☐ Audience Measurement
- ☐ Business Intelligence Platforms
- ☐ Data Analytics
- ☐ Digital Rights Management
- ☐ Online Community Platforms
- ☐ Predictive Analytics
- ☐ Programmatic Advertising
- ☐ Recommendation Engines
- ☐ Search/Metadata Software/Applications
- ☐ Social TV Solutions

AI/MACHINE LEARNING

- ☐ AI/Machine Learning
- ☐ Vision AI
- ☐ Voice AI/Voice Language Recognition/
Language Processing

ASSET MANAGEMENT AUTOMATION AND PLAYOUT

- ☐ Automation Tools
- ☐ Digital Asset Management
- ☐ Digital News Solutions
- ☐ Television/Newsroom Automation Systems/
Master Control

AUDIO PRODUCTION, PROCESSING AND NETWORKING

- ☐ Intercoms
- ☐ Microphones
- ☐ Mixers/Consoles
- ☐ Music and Sound Libraries
- ☐ Post-Production/Mastering
- ☐ Processing and Effects
- ☐ Production/Recording

CAMERAS, CAMERA SUPPORT CONTROL AND ACCESSORIES

- ☐ Cameras and Lenses
- ☐ Capture Accessories, Devices and Software
- ☐ Metadata Capture
- ☐ Promoters

CLOUD COMPUTING AND STORAGE

- ☐ Cloud Computing Solutions
- ☐ Storage

CONTENT

- ☐ Creator Economy
- ☐ Programming
- ☐ Sports/Sportscasting

DIGITAL SIGNAGE AND DISPLAY SYSTEMS

- ☐ 8K/4K
- ☐ Digital Cinema
- ☐ Digital Signage (Hardware and Software)

GRAPHICS, EDITING, VFX AND SWITCHERS

- ☐ Animation and VFX/3D Graphics
- ☐ Editing (Audio/Sound)
- ☐ Editing (Video/Image)
- ☐ Mastering and Duplication
- ☐ Metaverse
- ☐ Motion Graphics
- ☐ NFT
- ☐ Switchers: Production

INFRASTRUCTURE/IT NETWORKING AND SECURITY

- ☐ Authentication
- ☐ Back up Networks/Disaster Recovery
- ☐ Biller Subscriber Management
- ☐ Blockchain
- ☐ Broadband Applications/Infrastructure/
Equipment
- ☐ Broadband Connectivity (GPON, VDSL, FTTX)
- ☐ Content Protection/Security
- ☐ Edge Networking
- ☐ IT Networking/Infrastructure and Security
- ☐ IOT
- ☐ SAAS
- ☐ Semiconductors/Optical Components
- ☐ Switchers: Routing

LIGHTING AND GRIP

- ☐ Lighting and Grip

MEDIA SUPPLY CHAIN AUTOMATION AND MANAGEMENT

- ☐ Content Discover Solutions
- ☐ Format Conversion
- ☐ Home Gateway/Connected Home
- ☐ Traffic and Scheduling Software/Solutions
(SSP, DMP, DSP)
- ☐ Workflow Software and Solutions/
Systems Integration

MONITORING AND MEASURING TOOLS

- ☐ Signal Monitoring
- ☐ Subtitling and Closed Captioning
- ☐ Test and Measurement Equipment/QoS

PRODUCTION

- ☐ 360 Capture/Production
- ☐ Design Services
- ☐ Digital Intermediate
- ☐ GreenTech/Sustainability
- ☐ Motion Picture/Film Production
- ☐ Pre-Visualization Products
- ☐ Set Design/Props/Furniture and Fixtures
- ☐ Stock Footage
- ☐ Television/Video Production
- ☐ UHD TV - 4K/HDR

- ☐ Video Content/Video Processing
- ☐ Volumetric Capture/Virtual Production

PROFESSIONAL SERVICES

- ☐ Consultant - Business
- ☐ Consultant - Technical/Engineering
- ☐ Education
- ☐ Insurance
- ☐ International Association
- ☐ Law Firm
- ☐ Music Licensing
- ☐ Non-Profit
- ☐ Production Services
- ☐ Research/Data Services
- ☐ State Association
- ☐ Station Broker

RADIO

- ☐ DAB/IBOC/HD Digital Radio
- ☐ Radio Automation Systems
- ☐ Radio Master Control
- ☐ Visual Radio

REMOTE PRODUCTION

- ☐ Mobile/Vehicle Production
- ☐ Mobile Video Distribution Technologies
- ☐ Telecollaboration
- ☐ Telepresence/HD Video Conferencing

STREAMING

- ☐ AVOD
- ☐ Connected/Mobile TV Apps
- ☐ Connected TV/OTT/Hybrid/IPTV
- ☐ Encoding
- ☐ Multicasting
- ☐ Multiplatform Screen Solutions
- ☐ Streaming Media Devices
- ☐ Streaming Platforms
- ☐ SVOD

TRANSMISSION

- ☐ 5G
- ☐ Antennas, Transmitters and Towers
- ☐ Cable Equipment and Headend
- ☐ DTV/HDTV
- ☐ Mobile Video Distribution Technologies
- ☐ Remote Transmission
- ☐ RF Transmission
- ☐ Satellite Services/Satellite TV/Satellite Radio

If you have any questions, please email
membership at membership@nab.org